



Novi monobrand store u Zagrebu *New Monobrand Store in Zagreb*

EICHHOLTZ BY MASHROOM

Nakon uspješne dugogodišnje suradnje s prestižnim nizozemskim brendom Eichholtz, Mashroom je otvorio ekskluzivni monobrand store Eichholtz by Mashroom, na adresi Ulica kneza Branimira 71d, gdje na impresivnih 320 četvornih metara kupcima nudi cjelokupno Eichholtz iskustvo u svijetu dizajna interijera. Sa širokim izborom namještaja, rasvjete, dekoracija i vanjskog namještaja, Eichholtz predstavlja moderan pristup bezvremenskom, klasičnom dizajnu koji djeluju jedinstveno i inspirativno. S vremenom ponuda je obogaćena pažljivo odabranim vintage komadima, a izvanredna širina kolekcija s bogatom paletom materijala i završnih obrada savršeno funkcionira u mnoštvu stambenih i komercijalnih okruženja diljem svijeta. U suradnji s njujorškim Metropolitan Museum of Art, Eichholtz je predstavio i ekskluzivnu kolekciju Met | Eichholtz, koja sadrži gotovo 160 replika originalnih muzejskih artefakata pažljivo izrađenih kako bi odražavale povijesnu baštinu, ali u modernom dizajnerskom kontekstu u obliku namještaja, rasvjete i dodataka. Otvaranjem monobrand storea Eichholtz by Mashroom, Mashroom je postao dio Eichholtz obitelji, koja diljem svijeta ima više od 100 poslovnica, čime je dodatno potvrdio svoju poziciju vodećeg odredišta u Hrvatskoj za luksuzni dizajn interijera i eksterijera.

After years of successful cooperation with the prestigious Dutch brand Eichholtz, Mashroom opened an exclusive monobrand store Eichholtz by Mashroom at Zagreb's 71d Kneza Branimira Street. The impressive 320-square-meter space provides the entire Eichholtz experience in the interior design world. With a wide selection of furniture, lighting, decorations, and outdoor furniture, Eichholtz has a modern approach to timeless, classic designs that are unique and inspiring. Over time, the offer has been enhanced with carefully selected vintage pieces, with the vast collection comprising numerous materials and finishes that fit perfectly into many residential and commercial environments worldwide. In collaboration with New York's Metropolitan Museum of Art, Eichholtz also presented an exclusive Met | Eichholtz collection, which contains nearly 160 replicas of original museum artifacts carefully crafted to reflect the historical heritage, but in a modern design context in the form of furniture, lighting, and accessories. With the opening of the monobrand store Eichholtz by Mashroom, Mashroom became part of the Eichholtz family, encompassing more than 100 stores worldwide, confirming its position as the leading destination in Croatia for luxury interior and exterior design.

WWW.EICHHOLTZBYMASHROOM.COM